

# foss asia

OpenTechSummit  
Singapore, March 14 - 17, 2019

## Exhibition Booklet



[2019.fossasia.org/exhibitors](http://2019.fossasia.org/exhibitors)

**FOSSASIA is Asia's leading FOSS Technology conference for companies, startups, developers, educators, and IT professionals since 2009. 2019's event will cover Machine Learning, AI, Blockchain, Cloud, Hardware, Science and DIY.**

**3,000+ of Asia's best and brightest developers, startup founders, business decision makers will gather at the event**

FOSSASIA offers exhibitors the unique opportunity to:

- ★ **Drive sales.** Statistics show that 92% of attendees visited exhibition showcase.
- ★ **Reach the tech audience.** 60% of attendees were IT professionals. Major tech players including Google, Microsoft, Intel, IBM, Samsung, Oracle, SUSE, Singtel, Huawei and many others participated at previous events.
- ★ **Connect with new customers, investors and the world's top IT companies.** The number of successful partnerships and collaborations continue to grow over years at the FOSSASIA Summit.
- ★ **Receive international exposure.** 70.8% attendees were from Singapore, followed by India, Indonesia, Germany, Vietnam, Australia, Japan, Malaysia etc. (41 countries)
- ★ **Reach a new developer generation.** Students from 56 schools and universities majoring in computer science and engineering from Singapore and other Asian countries attended the last FOSSASIA Summit.
- ★ **Recruit the best talents in the industry.** There is no better place to recruit talent than tapping into the highly skilled open source developers pool.

# EXHIBITION SCHEDULE

Lifelong Learning Institute Paya Lebar MRT, 11 Eunos Road 8, lli.sg

Dates in 2019

Exhibition Program

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## Set-up days

Wed, March 13, 5:00 PM - 10:00 PM

Thu, March 14, 8:00 AM - 12:00 PM

Exhibition halls will open for setup from 5:00 PM - 10:00 PM on Wednesday March 13. Exhibitors can also chose to arrive at the venue from 8:00 AM on Thursday morning March 14 to set up their booth.

*Wed, March 13, 3:00 PM Meet & Greet Cultural Walk and Dinner*

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## Day 1, Thursday Mar 14

12:30 PM - 6:00 PM

12:30 PM Exhibition Doors Open

1:00 PM Lunch Snacks

2:00 PM VIP Tour at Exhibition

6:00 PM Exhibition Doors Close

*7:30 PM Speakers and Exhibitors Welcome Dinner*

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## Day 2, Friday Mar 15

9:30 AM - 6:00 PM

9:30 AM Exhibitors Breakfast Snacks

10:00 AM Exhibition Doors Open

12:00 PM Exhibitors on Stage

2:00 PM CodeHeat Award Ceremony

3:00 PM Hackathon Opening

4:00 PM Happy Hour Booth-Hop

6:00 PM Exhibition Doors Close

10:00 PM Hackathon Day Ends

*7:00 AM Cultural Morning Tour to Merlion Statue/Marina Bay*

*7:30 PM Chinatown Snacks and Clarke Quay Pub Crawl*

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## Day 3, Saturday Mar 16

9:30 AM - 6:00 PM

8:00 AM Hackathon Continues

9:30 AM Exhibitors Breakfast Snacks

10:00 AM Exhibition Doors Open

12:00 PM Event Group Photo

12:30 PM Exhibitors on Stage

6:00 PM Exhibition Doors Close

10:00 PM Hackathon Day Ends

*7:00 PM Social Event with Buffet, Live Music and Cultural Program*

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## Day 4, Sunday Mar 17

9:30 AM - 4:00 PM

8:00 AM Hackathon Continues

9:30 AM Exhibitors Breakfast Snacks

10:00 AM Exhibition Doors Open

12:00 PM Exhibitors on Stage

2:30 PM Hackathon Pitches & Awards

4:00 PM Exhibition Ends

Until 7:00 PM - Teardown

*8:30 PM Dim Sum and Midnight Hacks at Hackerspace*





# STANDARD COMMERCIAL BOOTH

US\$ 2,000 (SGD 2,800)

## Contact

[office@fossasia.org](mailto:office@fossasia.org)

## Telephone

+65 9766 5538

### Customer Engagement & Recruitment Opportunities

- ★ **Exhibit booth**
  - Area size: 1m table space in tech pavillion
  - Includes: one table, top signage A2 with logo, power socket, wifi.
- ★ **Self announcement**

5 mins presentation on the central stage of the exhibition. E.g. lucky draw, product release, special sales, promotion, workshop.
- ★ **Recruiting package**
  - Hiring signage at booth
  - Job postings listed on event website
  - Job advertisement on the featured job board at the location.

### Conference Access

- ★ **3 exhibitor passes**

Full access to the entire conference and exhibition hall.
- ★ **2 social event passes**

Networking dinner with other exhibitors, business partners, sponsors and speakers.
- ★ **20% off additional passes for staff/customers**

Custom discount code featuring your company

### Brand Awareness

- ★ **Recognition on event website**

Listing as an exhibitor on the website with logo, link.
- ★ **Recognition at the venue**

Promotion material including stickers, name cards and leaflets to be displayed on the information exchange desk near the main registration.



# SME EARLY BIRD BOOTH

US\$ 1,500 (SGD 2,000)  
Limited

*Sale ends Jan. 20, 2019*

*Contact*

[office@fossasia.org](mailto:office@fossasia.org)

*Telephone*

+65 9766 5538

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# SME SUPER EARLY BIRD BOOTH

US\$ 1,000 (SGD 1,400)  
Limited

*Sale ends Dec. 20, 2018*

*Contact*

[office@fossasia.org](mailto:office@fossasia.org)

*Telephone*

+65 9766 5538

## Customer Engagement & Recruitment Opportunities

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Sign Up Now At  
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